A C^* -algebra that isn't a von Neumann algebra.

K(H), where H is a separable infinite dimensional Hilbert space is a C^* algebra but not a von Neumann algebra. In fact if $(e_n)_{n\in\mathcal{N}}$ is a orthonormal
basis for H and $P_n = \sum_{i=1}^n e_i \overline{\otimes} e_i$, then P_n is a finite-rank projection converging
strongly to the identity operator I (since for each $x \in H$, $I(x) = x = \sum_{i=1}^{\infty} < x$, $e_i > e_i = \lim_n P_n(x)$). If K(H) were a von-Neumann algebra, it should be $I \in K(H)$, a contradiction.